

Schedule of Events*

Thursday, February 18

- 8:00 - 6:30** Trade Show (open until 6:30 p.m.)
- 8:00 - 10:00** Registration
- 10:00 - 12:00** NSDA Annual Meeting
- 12:00 - 1:30** Buffet Lunch
- 1:30 - 2:30** Educational Seminars
- A: Cost of Production & Risk Mgmt -
Todd Tuls, Owner, Double
Dutch & Butler County Dairies
Shonda Wills, Director of Dairy
Risk Mgmt, Dairy Farmers of
America
- B: Tell Your Story -
ADA/DC of Nebraska Staff
- 2:30 - 3:30** Dairy Snack Break on Trade Show
Floor
- 3:30 - 4:30** Educational Seminars
Above Seminars Repeated
- 3:00 - 5:00** Nebraska Dairy Women Meeting/
Nebraska Dairy Princess Contest
- 4:30 - 5:30** Dairy Snack Break on Trade Show
Floor
- 5:00 - 6:00** Mid-States Milk Carriers Assn. Mtg
- 5:00 - 6:30** NE Holstein Assn. Annual Meeting
- 5:30 - 6:15** Virtual Tour - Prairieland Dairy &
Bottling Facility, Firth, NE
- 6:30 - 7:00** Wine and Cheese Reception
- 7:00 - 9:00** Banquet and Nebraska Dairy
Princess Coronation
Animal Well-being Speaker TBA

*Tentative schedule; subject to change.

Nebraska Dairy Center represents:
Nebraska State Dairy Association • Nebraska Dairy Industry Development Board • American Dairy Association/Dairy Council of Nebraska

Nebraska Dairy Center
8205 F Street
Omaha, Nebraska 68127

2010 Nebraska Dairy Convention

February 18

Howard Johnson Riverside Inn
Grand Island, Nebraska

Sponsorship Information

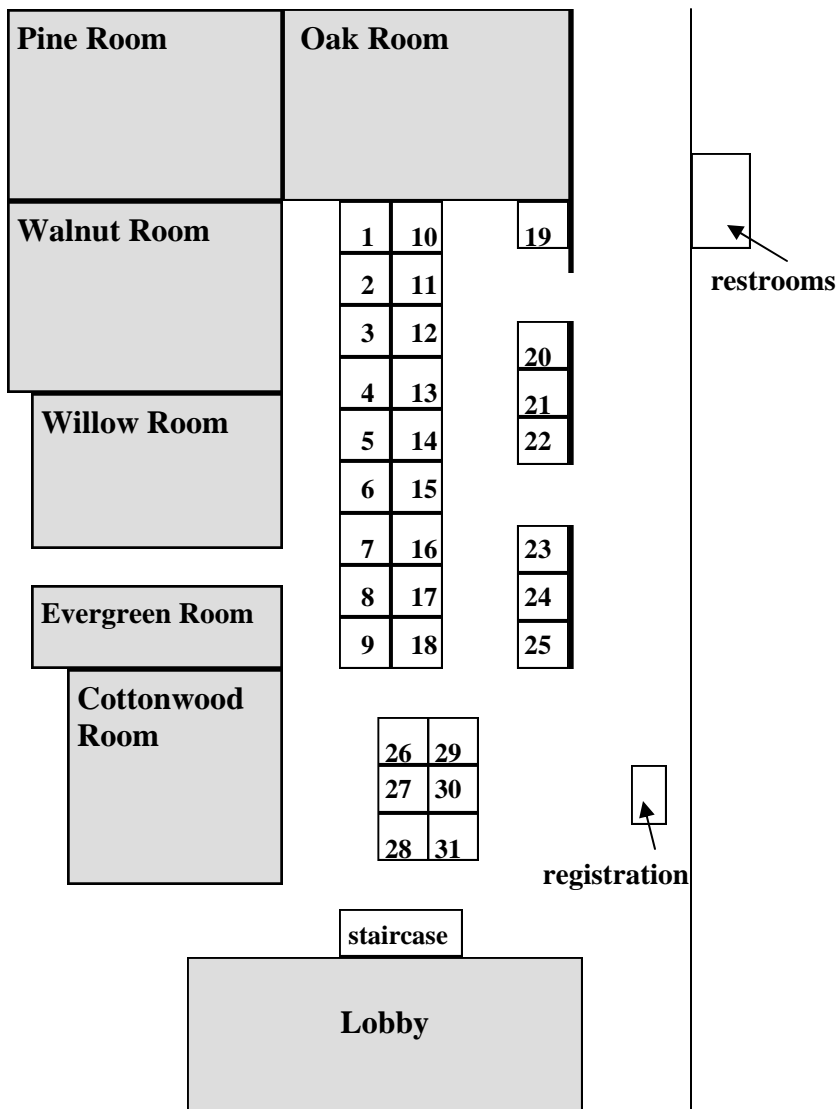


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Sponsorship Levels

5 Star - \$2,500

- 2010 NSDA Allied Membership
- 8' X 8' booth at Trade Show
- Full-page ad in Convention Program
- A Title Sponsor of Banquet or Virtual Tour
- Banner above stage during Banquet (banner provided by sponsor)
- Acknowledgment at Banquet
- Banquet Dinner
- Logo ad on NSDA Web site
- Logo ad in 2010 NSDA newsletters

4 Star - \$1,500

- 2010 NSDA Allied Membership
- 8' X 8' booth at Trade Show
- 1/2-page ad in Convention Program
- A Sponsor of Lunch (includes signage)
- Banquet Dinner
- Logo ad in 2010 NSDA newsletters

3 Star - \$1,000

- 2010 NSDA Allied Membership
- 8' X 8' booth at Trade Show
- Sponsorship of one NSDA award

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2 Star - \$500

- 2010 NSDA Allied Membership
- 8' X 8' booth at Trade Show
- Sponsorship of one Educational Seminar (non-exclusive)

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1 Star - \$250

- 2010 NSDA Allied Membership
- Listing in Convention Program (no booth)

All Levels include a listing in Convention Program, an opportunity to provide literature/giveaways in attendees' registration packets, and lunch. Booths include skirted table, two chairs, and electricity (if requested on Sponsorship Form).

* tentative layout, subject to change